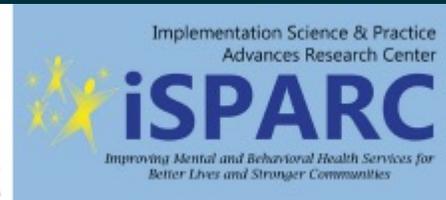


# Leveraging Community Engagement to Address Behavioral Health Disparities in the Deaf Community

*Melissa L. Anderson, PhD*  
*Alexander M. Wilkins, PhD*



# Agenda

1. Who are the U.S. Deaf Community?
2. What are common barriers to their healthcare?
3. How does our team tackle these barriers?
4. Panel discussion
5. Audience Q & A

# Disclosures

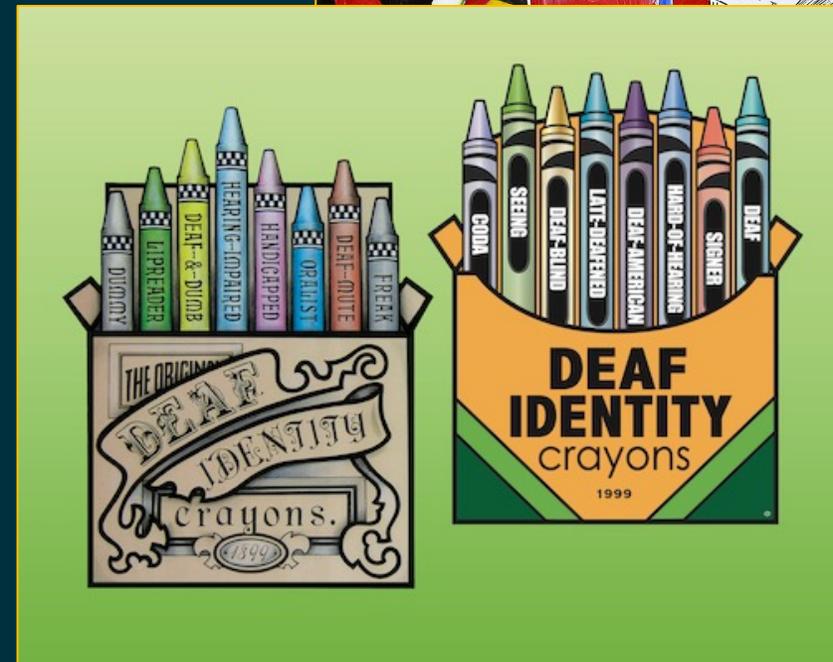
We have no actual or potential conflict of interest in relation to this presentation.

Research described in this presentation was supported by the National Institute On Alcohol Abuse and Alcoholism (NIAAA) of the National Institutes of Health (NIH) under Award Numbers R34AA026929 and K23AA029466, as well as the National Institute of Deafness and Communication Disorders (NIDCD) under Award Numbers R21DC019216 and R21DC015580.

The content is solely the responsibility of the presenter and does not necessarily represent the official views of NIH.

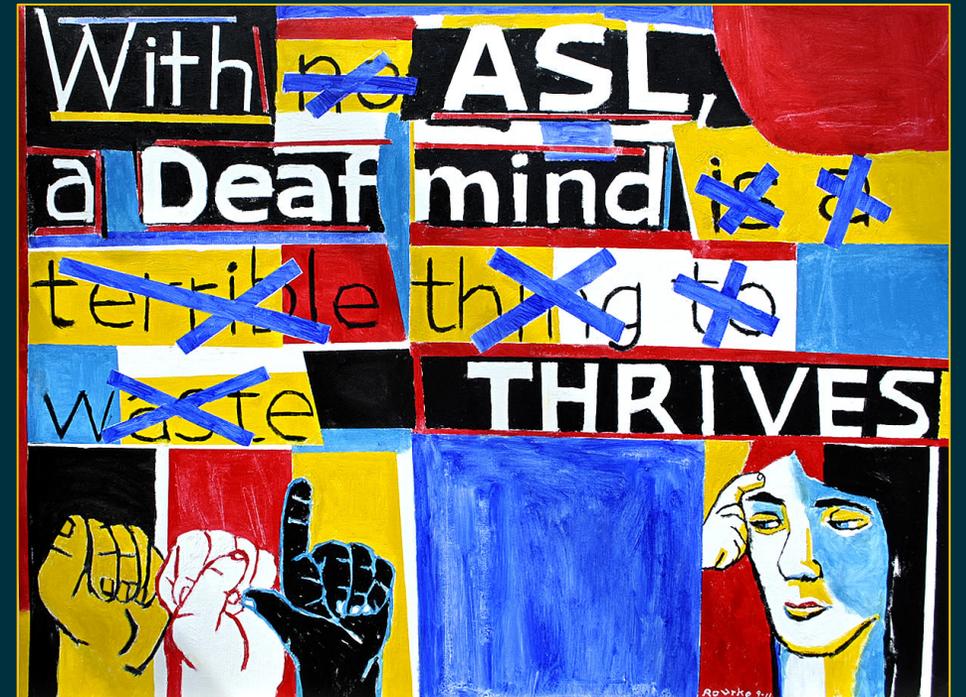
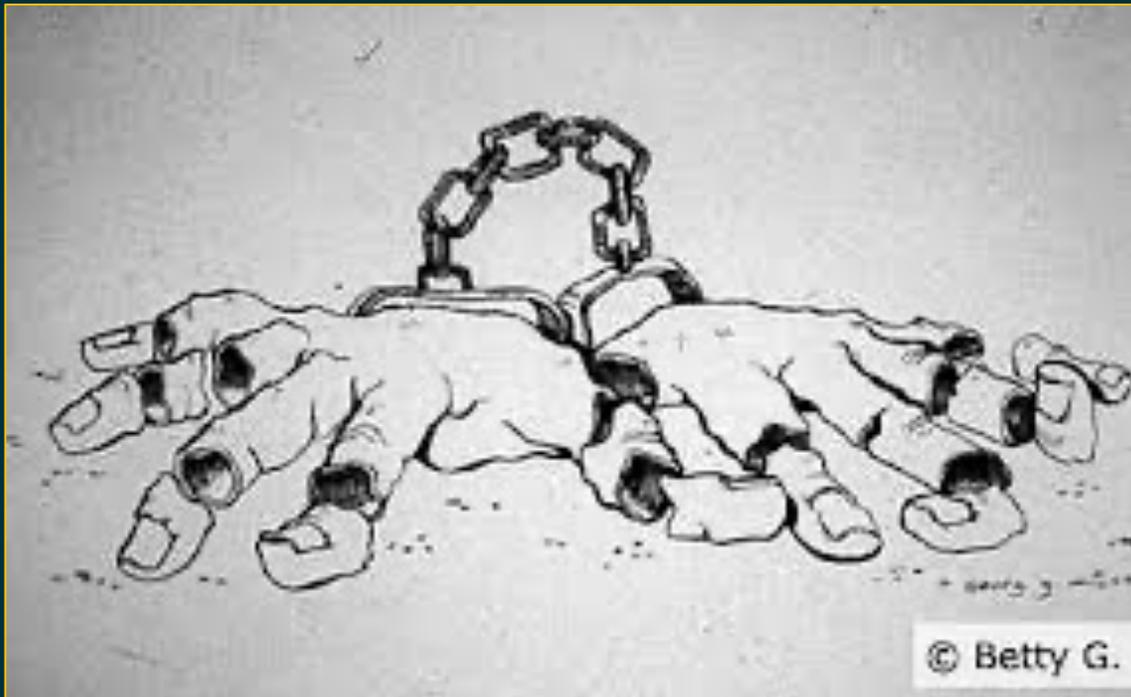
# U.S. Deaf Community

- 500,000+ individuals who communicate using American Sign Language (ASL)
- Cultural view of embracing **Deafhood** versus medical view of curing/fixing **deafness**



# U.S. Deaf Community

- History of **oppression** within majority hearing world, especially around freedom to use ASL



# Social Determinants of Health

- Compared to hearing populations, Deaf people experience higher rates of:
  - Adverse childhood experiences (ACEs)
  - Under- and unemployment
  - Public insurance or lack of insurance
  - Limited educational attainment

# Behavioral Health Disparities

- Increased rates of mental health conditions and substance use disorder. Examples:
  - **Mood and anxiety disorders** = 2 - 2.5x the general population
  - **Attempted suicide** = 5x the general population
  - **Trauma exposure** = 2x the general population
  - **Problem drinking** = 3x the general population

# Language

- Deaf clients' **primary language = ASL**
  - Limited number of ASL-fluent professionals
  - Limited access to, willingness to provide, or funds to support certified ASL interpreters
  - English (written) is acquired as a 2<sup>nd</sup> language
- Many Deaf individuals have also been impacted by early **language deprivation**

# Health Literacy

- Many Deaf clients also present with **fund of information deficits** and **low health literacy**:
- Health-related vocabulary among Deaf ASL users parallels non-English-speaking U.S. immigrants
- “Many adults deaf since birth or early childhood do not know their own family medical history, having never overheard their hearing parents discussing this with their doctor” (Barnett et al., 2011)

# Mistrust

- Most healthcare providers and researchers are hearing and, therefore, represent the majority oppressor group
- History of medical oppression has led to:
  - Increased *mistrust* and fear
  - *Reduced cooperation and collaboration* with hearing healthcare providers and clinical researchers
  - Complete *avoidance* of the healthcare system and the research world

**DEAF YE**



Center for Deaf Empowerment and Recovery

Our **mission** is  
to partner with the Deaf community  
to develop innovative  
addiction and mental health resources  
that are uniquely and expertly tailored  
for Deaf signing people.

# Team Development

- Deaf leaders and co-leaders
- Deaf Community Advisors
- Hearing team members
  - “Right attitude”
- Intersectionality
- Collaboration as a guiding value



# Research Questions

- Deaf person as a “whole human” (i.e., not just a broken ear to be studied)
- Focus on improving access
  - ~~Deaf accommodate hearing~~
  - Hearing accommodate Deaf
- Community input/guidance



# Focus Groups/Interviews

Deaf ACCESS Focus Groups

dd Coding Quick Coding Create Snapshot Document

Documents 1 : Focus1Merged.mp4 Quotations No Selection Codes No Selection

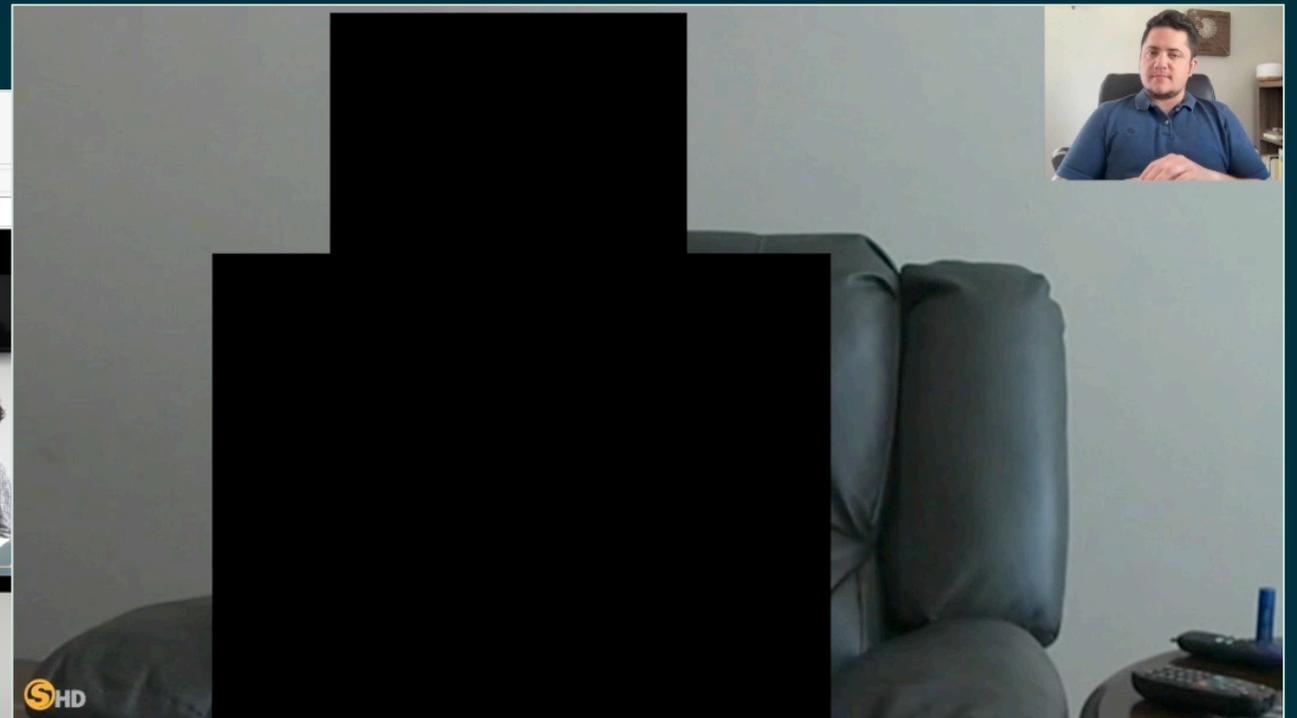
Focus1Merged.mp4

19:23:24 DCF Focus Group: Session 1, 5/14/17

2

4

100 % 1:32:32.96



# Community Forums

- Fall 2016
- “Deaf Space”
- Guided by the *Truth & Reconciliation Model*:
  - Open conversations about history of mistreatment
  - Institutional apology
  - Collaboratively exploring steps to move forward

## Deaf Community Forum

- Ever felt that research projects are not Deaf-friendly?
- Want to share how you feel about research projects?
- Want to tell hearing researchers how they can make their research projects more Deaf-accessible?

Come to a **Community Forum** near you!



# Community Forums

- Themes:
  - General **mistrust** of hearing people
  - “Research in the general public is **not for me**”
  - Failure of researchers to **communicate study results** back to the Deaf community
  - Tendency of researchers to benefit from data provided by Deaf participants, with **no efforts to “give back”**

# Transparency

- Dissemination via social media
- Increased visibility
- Emphasis on why research is important and how it will benefit the community

A grid of six YouTube video thumbnails arranged in two rows and three columns. Each thumbnail shows a person speaking, with a video player interface including a progress bar and a duration timer in the bottom right corner. Below each thumbnail is the video title, upload date, view count, and engagement icons (likes, dislikes, comments).

Video Title	Upload Date	Views	Engagement
Alex's Friday Facts, 4.16.2021	4.16.2021	94	3
Sheri's Trauma and Addiction Series, 4.15.2021	4.15.2021	57	6
Melissa's Monday Moment, 4.12.2021	4.12.2021	80	5
Trauma and Addiction Series, 4.8.2021	4.8.2021	81	1
PART-TIME JOB OPPORTUNITY: DEAF COMMUNITY ADVISORS! Hello! We...	7 weeks ago	1.1K	13
Melissa's Monday Moment, 4.5.2021	4.5.2021	88	7

# Community Outreach

- “Giving back”
  - Hiring community members
  - Paying participants fairly
  - Offering free presentations
  - Hosting community events
  - Therapy referral network
  - Creating open access interventions



# Intervention Development

- Deaf directors
- ASL-fluent filmmaker
- Script writing process
- Casting call and auditions
- Script translation process
- Filmmaking process



**Deaf YES: Center for Deaf Empowerment and Recovery**  
Published by Jessica Carter-Moore · October 6 at 1:40 PM ·

**CASTING CALL FOR DEAF, DEAFBLIND, HARD OF HEARING, AND SIGNING ACTORS!**

IMAGE DESCRIPTION:  
A white flier with black text. At the top right there is a design element that looks like a film clapboard.... [See more](#)

**CASTING CALL FOR FILM** 

**PAID JOB**  
**FOR NEW ENGLAND/ NEW YORK BASED ACTORS**

- **DeafBlind or low vision Deaf Person**
  - ASL/ PTASL User
  - Age 35-65
- **Deaf Immigrant/Refugee**
  - Knows their native sign language & ASL
  - Age 45-55
- **Non-Binary or Trans-Identified Hard of Hearing Person**
  - Spoken English & ASL User
  - Age 18-25
- **Deaf Senior Citizen**
  - ASL User
  - Age 65-85
- **Hearing actors for Hearing Health Care Provider & Interpreter Roles**
  - ASL/ English User
  - Age 20-65

**WHERE** | Central & Western Massachusetts

producing an educational film for Health Providers 



# Example 1 – Signs of Safety

## *Client-level therapy toolkit*





# Example 2 – QPR

## *Community-level training intervention*





# QPR: Part 3

# Example 3 – Vital Signs

*Provider-level training intervention*



# VITAL SIGNS



# Panel Discussion

*Why is **community engagement** in Deaf health research **important**?*

# Panel Discussion

*What has been **your experience** with  
community-engaged research?*

# Panel Discussion

*What are the **unique considerations** for Deaf community engagement work, as compared to the general population?*

# Panel Discussion

*What are the **challenges and benefits** of conducting Deaf community-engaged research **remotely**?*

# Panel Discussion

*What tips do you have for preparing for  
or starting a **new collaboration** with a  
Deaf organization?*

# Want to Learn More?

- Anderson ML, Riker T, Wilkins AM. **Application of the truth and reconciliation model to meaningfully engage deaf sign language users in the research process.** *Cultur Divers Ethnic Minor Psychol.* 2021 Jul 1;10.1037/cdp0000445. doi: 10.1037/cdp0000445. Epub ahead of print. PMID: 34197145; PMCID: PMC8720115.
- Anderson ML, Riker T, Hakulin S, Meehan J, Gagne K, Higgins T, Stout E, Pici-D'Ottavio E, Cappetta K, Wolf Craig KS. **Deaf ACCESS: Adapting consent through community engagement and state-of-the-art simulation.** *J Deaf Stud Deaf Educ.* 2020 Jan 3;25(1):115-125. doi: 10.1093/deafed/enz035. PubMed PMID: 31782774; PubMed Central PMCID: PMC6951030.
- Anderson ML, Riker T, Gagne K, Hakulin S, Higgins T, Meehan J, Stout E, Pici-D'Ottavio E, Cappetta K, Wolf Craig KS. **Deaf qualitative health research: leveraging technology to conduct linguistically and sociopolitically appropriate methods of inquiry.** *Qual Health Res.* 2018 Sep;28(11):1813-1824. doi: 10.1177/1049732318779050. Epub 2018 Jun 11. PubMed PMID: 29890891; PubMed Central PMCID: PMC6449691.



# SUPPORTING RECOVERY

Deaf people are 2 to 3 times more likely to experience mood and anxiety disorders, trauma exposure, and addiction compared to hearing people. The DeafYES! team is tackling these disparities head-on.

[JOIN OUR MISSION!](#)

# QUESTIONS?

