

Implementing Tobacco Treatment Systems in Massachusetts

Hospitals and Health Care Systems

Why address tobacco?

- There is an increased risk of readmission for untreated tobacco users; including for those in the Medicare penalty categories of heart failure, heart attack and pneumonia patients, and the soon to be added COPD diagnosis in 2014¹
- Meaningful Use screening rates are increasing to 80% in 2014
- Joint Commission has established new tobacco treatment standards for hospitals as of 2012
- Tobacco use assessment and intervention are a PCMH measure
- Recent research supports how comprehensive tobacco cessation programs can assist hospitals prevent readmissions as well as meet quality and performance requirements. ¹

How to get help for your hospital or system

• The University Mass Medical School's Center for Tobacco Treatment Research and Training (CTTRT) provides **free technical assistance** and **training** to Massachusetts Hospitals and health systems. The goal is to support the implementation of sustainable tobacco intervention systems consistent with the Public Health Service Guidelines Treating Tobacco Use and Dependence Update, 2008.

CTTRT Services

All services are **free of charge** and tailored to the needs of the individual hospital or health care system

- Telephone consultation to assess currents tobacco system and potential needs
- Systems Assessment survey tool designed to assess current tobacco intervention systems and gaps to identify strategies for improvement
- ✤ Onsite presentations to clinical and administrative leadership
- Recommendations for enhancement to clinical flow, workflow processes, electronic health records and programming
- Technical Assistance on coding and billing for reimbursement for tobacco interventions
- Clinical education and training on tobacco interventions and pharmacotherapy
- Assistance on developing a clinical system which includes referral to a range of treatment and follow up options

For more information contact: The University Mass Medical School's Center for Tobacco Treatment Research at cttrt@umassmed.edu or 508-856-4427

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1 Rigotti NA, Clair C, Munafo MR, Stead L. Cochrane Library 2012, September, 2012