

The Office for Postdoctoral Scholars The Graduate School of Biomedical Sciences The Graduate Student Body Committee

Present a Professional Development Seminar

## Mad Menicine Bringing High Science to Creative Advertising

## Pamela Savage, Ph.D.



Copy Group Supervisor, JUICE Pharma Worldwide Dr. Pamela Savage (GSBS 2007) is a Copy Group Supervisor for JUICE Pharma Worldwide in New York City, a creative-strategic "BIGtique" advertising agency that provides highly disciplined, evidence-based solutions for professional and patient audiences in the U.S. and around the globe. Clients include Merck and Pfizer.

Come listen to Dr. Savage talk about her career path as a scientist that ultimately led to a successful career in the pharmaceutical industry.

## Friday, June 10, 2011 1:00-2:00 p.m.- Q & A to follow S2-351/S2-352 Refreshments will be served