UMass Memorial Health



QUALITY SCHOLARS HEALTH ALLIANCE HOSPITAL FITCHBURG CAMPUS MAMMOGRAP DEPARTMENT UTILIZATION Betty Watari MPH RT R M CT

Staff Radiologic Technologist/Mammographer

UMass Memorial Health HealthAlliance-Clinton Hospital

UMASS MEMORIAL HEALTH

Community Healthlink | Harrington | HealthAlliance-Clinton Hospital | Marlborough Hospital UMass Memorial Medical Center | UMass Memorial Medical Group | UMass Memorial Accountable Care Organization



DISCLOSURE

I have no actual or potential conflict of interest in relation to this program/presentation.







PROBLEM STATEMENT

HealthAlliance Fitchburg Campus Mammography department is underutilized. The department has a 2D Mammography machine and is opened twice a week. We have the potential on having 20 patients per day as compared to the 3-7 patients we currently schedule.







SCOPE









CURRENT CONDITIONS









SMART GOALS



Increase utilization by 75% by the end of February 2024







ROOT CAUSE ANALYSIS

Lack of 3D mammography machine









2D VS 3D MAMMOGRAMS



Is a 3D Mammogram Really Better Than a 2D Mammogram? (wakerad.com)

THE RELENTLESS PURSUIT OF HEALING







COUNTERMEASURES (PLAN)













HA Fitchburg added as a 3D site

> Marketing and Advertising







RESULTS/CONCLUSIONS (STUDY)









RESULTS/CONCLUSIONS (STUDY)

2023 Utilization in HA Fitchburg Campus









CONTROL / SUSTAIN (ACT)









CONTROL / SUSTAIN (ACT)

We have an obligation as healthcare workers to provide care to the communities around us. We strongly believe that early detection saves lives and for every woman who gets to live a long healthy life even after a breast cancer diagnosis we win.







TEAM MEMBERS

- Paul Riggieri: AVP of Diagnostic Imaging / Sponsor
- UMass Memorial Marlboro and HealthAlliance-Clinton Hospitals
- Debra Kraska: Mammography Supervisor /Co-Sponsor
- HealthAlliance-Clinton Hospital
- Todd Fischer: Coach/ Lean Six Sigma Master Black Belt
- Betty Watari: Staff Mammographer/Team lead
- Stephanie Wiafe: Mentor/ Clinical Coordinator
- Sierra Levine: Radiology Scheduling Supervisor
- Patricia Pistone: SR DIR External Affairs Relations & Development,
- **Corp Market Communication**







REFERENCES

IS A 3D MAMMOGRAM REALLY BETTER THAN A 2D MAMMOGRAM? -WAKE RADIOLOGY. (N.D.). <u>HTTPS://WWW.WAKERAD.COM/FROM-OUR-</u> EXPERTS/3D-BETTER-THAN-2D-MAMMOGRAM

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THE RELENTLESS PURSUIT OF HEALING







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